

Zaptap Privacy Policy Summary

What this privacy policy covers

Zaptap takes your privacy very seriously. Please read the following policy to learn about the Zaptap privacy policy.

This policy covers how Zaptap treats personal information that Zaptap collects and receives, including information related to your past use of Zaptap products and services. Personal information is information about an identifiable individual like your name, email address or phone number and that is not otherwise publicly available.

This privacy policy only applies to Zaptap. This policy does not apply to the practices of companies that Zaptap does not own or control, or to people that Zaptap does not employ or manage.

Zaptap Collects:

When you register with a ZAPTAP account we collect:

Facebook ID, Date of Birth, and Gender

We share your personal information directly with:

No one. The personal information we collect is anonymized in any report, view, or data feed presented to any Zaptap user.

We protect your personal information using modern security practices and technologies.

Collection and Usage of Information

General

Zaptap collects personal information when you register with Zaptap, when you use Zaptap products or services, and when you visit Zaptap pages or the pages of certain Zaptap partners. Zaptap may combine information about you that we have with information we obtain from business partners or other companies.

When you register with Zaptap, this is done by using your Facebook account. We receive your Facebook ID, gender and birth date from Facebook. Once you register with Zaptap and sign in to our services, you are not anonymous to the Zaptap system. You ARE anonymous to the Zaptap users. No user of the Zaptap system will be able to identify your activity on Zaptap as you.



Privacy Policy

Zaptap collects information about your transactions with us.

Zaptap automatically receives and records information from your computer and browser, including your IP address, Zaptap cookie information, software and hardware attributes, and the web pages you request.

Zaptap uses information for the following general purposes: to customize the content you see, fulfill your requests for products and services, improve our services, conduct research, and provide anonymous reporting for internal and external clients.

Children Under 13

Zaptap does not contact children under age 13 about special offers or for marketing purposes without a parent's permission.

Zaptap does not ask a child under age 13 for more personal information, as a condition of participation, than is reasonably necessary to participate in a given activity or promotion.

Information Sharing and Disclosure

Zaptap does not rent, sell, or share personal information about you with other people or non-affiliated companies except to provide products or services you've requested, when we have your permission, or under the following circumstances:

When you register for a Zaptap account, your registration information and other data will be transmitted to the United States for processing and storage by Zaptap and its affiliates. We respond to disclosure demands if permitted or required by law including responding to warrants, subpoenas, court orders, or other legal process, or to establish or exercise our legal rights or defend against legal claims.

We believe it is necessary to share information in order to investigate, prevent, or take action regarding illegal activities including suspected fraud, situations involving potential threats to the physical safety of any person, violations of Zaptap's terms of use, or as otherwise required by law. We transfer information about you if Zaptap is acquired by or merged with another company. In this event, Zaptap will notify you before information about you is transferred and becomes subject to a different privacy policy.

Cookies

Zaptap may set and access Zaptap cookies on your computer.

Your ability to edit and delete your account preferences

You can edit your Zaptap Account Information at any time.

We reserve the right to send you certain communications relating to the Zaptap service, such as service announcements, administrative messages and other communications without offering you the opportunity to opt out of receiving them.

You can delete your Zaptap account by sending an email to privacy@zaptap.com.

Confidentiality and Security

We limit access to personal information about you to employees who we believe reasonably need to come into contact with that information to provide products or services to you or in order to do their jobs.

We have physical, electronic, and procedural safeguards that comply with our legal obligations to protect personal information about you.

Changes to this Privacy Policy

Zaptap may update this policy at any time without notice to you.

For questions/comments please contact privacy@zaptap.com